



## *Arkansas' Largest Annual Gathering of Broadcasters!*

### *Convention Schedule*

#### **Wednesday, August 15**

7:00 p.m. – 9:00 p.m. Exhibitor set-up

#### **Thursday, August 16**

8:30 a.m. Registration Opens  
10:00 a.m. Exhibits Open  
10:00 a.m. – 11 a.m. Board of Directors Meeting  
12:00 p.m. – 1:15 p.m. Broadcasters Luncheon  
Political & Economic Update from Roby Brock  
1:30 p.m. – 3:00 p.m. "Prospecting"  
**Mark Levy**, Revenue Development Resources  
3:15 p.m. – 5:00 p.m. What Voice Technology Can Do For Broadcasters  
**Mike Steely**, Vocool  
5:30 p.m. – 6:30 p.m. Broadcasters' Cocktail Reception  
(Bar to remain open during dinner)  
6:30 p.m. – 8:30 Dinner, Entertainment and Fun  
8:30 p.m. - ? After-Hours Hospitality Suite Open

#### **Friday, August 17**

8:00 a.m. Registration Opens  
9:00 a.m. – 4:00 p.m. Engineering Seminars & Luncheon  
8:30 a.m. – 10:00 a.m. Breakfast with a Washington Update:  
Regulatory & Legal Review  
**Frank Jazzo**, Fletcher, Heald & Hildreth  
**April Carty-Sipp**, NAB SVP of Television  
10:15 a.m. – 12:00 p.m. Broadcasting During Disaster Panel  
**A panel of News Directors will share their stories  
of covering hard news and broadcasting  
during natural disasters**  
12:15 p.m. – 1:30 p.m. Annual Membership Luncheon  
ABA Business Meeting & Election of Directors  
1:45 p.m. – 3:30 p.m. "Management vs. Leadership: The Difference and  
How to Be Good at Both  
**Mark Levy**, Revenue Development Resources